

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant: Eric J. Horvitz et al.
Serial No.: 10/610,487
Confirmation No.: 5330
Filed: June 30, 2003
For: POSITIONING AND RENDERING NOTIFICATION HERALDS
BASED ON USER'S FOCUS OF ATTENTION AND ACTIVITY
Examiner: A. A. Zahr
Art Unit: 2175

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I hereby certify that this paper (along with any paper referred to as being attached or enclosed) is being transmitted via the Office electronic filing system in accordance with § 1.6(a)(4).

Dated: January 4, 2010

Electronic Signature: /Eileen M. MacKenzie/

AMENDMENT IN RESPONSE TO NON-FINAL OFFICE ACTION

Mail Stop Amendment

Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

Dear Sir:

INTRODUCTORY COMMENTS

In response to the Office Action dated October 1, 2009, please amend the above-identified application as follows:

Amendments to the Claims are reflected in the listing of claims which begins on page **2** of this paper.

Remarks/Arguments begin on page **11** of this paper.